REDACTED REDACTED REDACTED

REDACTED

REDACTED

REDACTED

REDACTED REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

REDACTED

2028360187

*** Forwarding note from SCARLSON--VCH0021A 21.01.94 10:01 ***
To: MWINOKUR--VUS0212A Matthew Winokur TLATTANZ--DSVPMUSA T LATTANZIO

From: Stig Carlson
To : Matt Winokur
Subject: ETS Planning & IARC Threat
Following your briefing of our CA Management team on recent ETS related developments, please allow me summarize a reaction from EEMA:
1. The threat against the rights of our customers, smokers, will within 18 months come from IARC (for Europe and GCC plus Turkey) plus the developments in the US, mainly legislative but also EPA;
2. With EEMA having no HQ staff designated to look after ETS related smokers' rights issues, the responsibility of our field CA units is of decisive importance. - Equally, an effective lateral
. information flow; and
. cooperation with the various teams inside PM that are involved in ETS issues, e g Ted,s team, Richmond, S&T in Neuchatel and our units is of utmost importance.

2028360187A

Source: https://www.industrydocuments.ucsf.edu/docs/nkjx0000

3. There is a need for EEMA to get an overall picture of
a. what the overall objective in ETS related issues (specific for Workplace smoking, Public smoking, Transport smoking etc) of PMC is;
b. what the exact role and resource bag of each PM function is;
c. how best to communicate facts about available resources and ideas to the field offices, who in the end must be responsible for establishing market-per-market objectives and action plans within the global framework.

It goes without saying that if, as first indications from the German arm of AIRC seem to suggest, IARC produces a European study signalling a 2.6 risk increase for non-smokers exposed to ETS, the political scene over here has changed for good.
We would thus welcome either a meeting - a practical working session - not much later than end April to agree upon objectives, resources, forms of cooperation, checkpoints (timing as well as achievements) for the master action plan, assistance expected from outside sources (scientific, industry, unions etc) and how to support our field units.
I look much forward to your comments,
regards, Stig

cc: DGREENBE--VCH0021A D. Greenberg
RCARCHMA--VUS0212A Richard Carchman
AANDRADE--VCH0021A Anthony Andrade
HREIF --VCH0021A Helmut Reif
NHALIM --VCH0021A K. Ian Ferguson
SPARRISH--VUS0212A Parrish,Steven

2028360188

Source: https://www.industrydocuments.ucsf.edu/docs/nkjx0000